

Transforming Your Business with Seamless Events



COMPANY PROFILE



INDEX

ABOUT WORKSMART	3	MILESTONES	9-10
MESSAGE FROM THE GENERAL MANAGER	4	PROUDLY ORGANIZED EVENTS	11-22
OUR OPERATIONS SPAN ACROSS THE GCC	5	WHY CHOOSE WORKSMART	23
OUR MISSION	6	EMPOWERING AND ENGAGING FEEDBACK	24
OUR VISION	7	FROM OUR INDUSTRY ENTHUSIASTS	
WHO WE ARE AND WHAT WE DO?	8	OUR PARTNERS	25

About WorkSmart

WorkSmart is a distinguished company headquartered in the Kingdom of Bahrain specializing in the development and management of events, offering a comprehensive range of services to clients involved in various event activities at local, regional, and international levels.

Our journey began in 2002 when we embarked on the business events development under the esteemed Gulf Future Business Brand. In 2007, we proudly pioneered the Bahrain Pavilion at GITEX in Dubai, becoming the first organization based in Bahrain to do so.



General Manager's Message

Greetings,

Welcome to our company's corporate profile! Since 2002, we have been at the forefront of organizing exceptional expos and conferences, earning us a reputation as industry leaders. Our expertise lies in curating memorable and impactful events, ranging from local exhibitions to grand conferences, encompassing a wide spectrum of industries.

At our core, we are passionate about bringing key decision makers together, fostering connections, and facilitating knowledge exchange. We take pride in creating immersive experiences that leave a lasting impression on attendees and exhibitors alike. Our events serve as powerful platforms for networking, showcasing breakthrough innovations, and exploring emerging trends.

In addition to our diverse portfolio of local exhibitions and conferences, we have excelled in designing and managing country pavilions. These pavilions provide a unique opportunity for nations to showcase their cultural heritage, economic prowess, and investment potential. With meticulous attention to detail, we ensure that each pavilion embodies its distinct identity, leaving visitors enthralled by the richness and diversity on display.

Our team of seasoned professionals possesses a wealth of experience in events management, marketing, and logistics. We work closely with our clients, understanding their objectives, and tailoring our services to meet their specific needs. From conceptualization to execution, we handle every aspect of event organization with unwavering dedication, precision, and creativity.

As we look to the future, we remain committed to pushing boundaries, exploring new horizons, and delivering unparalleled event experiences. We invite you to join us on this exciting journey as we continue to shape the landscape of expos and conferences.

Thank you for your interest in our company. We eagerly anticipate the opportunity to collaborate with you and create extraordinary events that leave a lasting impact.



Our Operations Span Across The GCC Region

With our extensive presence across the Gulf Cooperation Council (GCC), encompassing key countries such as Saudi Arabia, Kuwait, and Oman, our events management company is strategically positioned to meet the diverse needs of our clients throughout the region. From planning and executing large-scale conferences, exhibitions, to corporate events, our experienced team utilizes our strong network and local knowledge to deliver outstanding results.

We understand the unique cultural and business dynamics of each GCC country, enabling us to provide tailored event solutions that resonate with our clients' target audience and achieve their objectives. Our commitment to excellence, coupled with our comprehensive understanding of the GCC market, makes us the ideal partner for businesses seeking exceptional event management services in the region.



Our Mission

Transform creative ideas into concrete opportunities for our clients, all while building a strong reputation as a trusted and reliable events management service provider.

We are a team of talented and seasoned event professionals who have a deep passion for transforming imaginative concepts into thriving events.

We customized event planning and management services tailored to meet the unique needs and objectives of each client.

We have a proven track record of successfully executing a wide range of events, from small-scale corporate gatherings to large-scale conferences and trade shows.

We have a strong focus on attention to detail, ensuring every aspect of the event is meticulously planned and flawlessly executed.

We make innovative event concepts and themes that captivate audiences and leave a lasting impression.



Our Vision

Position ourselves as the leading choice for events management in search of project services and creative innovation in the Middle East.

To become the go-to events management company in the Middle East, known for delivering exceptional project services and driving creative innovation.

To be the industry leader, establishing fresh benchmarks for event practices in the Middle East.

To develop long-term partnerships with clients based on trust, transparency, and a shared vision for successful events.



Who We Are?

WorkSmart is a specialized company that focuses on the development and management of events. We take pride in offering cutting-edge services to a diverse clientele, spanning across local, regional, and international levels.

What We Do?

We are committed to organizing meaningful events that make a difference, leaving a lasting impact on our clients, stakeholders, and the community.



EVENT
PLANNING



EVENT
ORGANIZING



EVENT
MARKETING



EVENT
STAFFING



EVENT
MANAGEMENT



We provide a convenient and comprehensive solution to meet all your event management needs in one place.

- Country Pavilions
- Corporate conferences
- Exhibitions
- Workshops
- Special Business Events
- Business Matchmaking
- Roadshows
- Virtual events



Organizing Successful Events Since 2002

Every event we undertake is a testament to our relentless commitment to innovation, flawless execution, and a deep understanding of what it takes to elevate events to new horizons. Our milestones aren't merely chapters in our corporate history; they are the foundational pillars of our client's future success.

WorkSmart for Events Management stood at the forefront, masterfully organizing the participation of the Bahrain Pavilion, the International Business Hub, and influential delegations at an impressive array of events. Our portfolio includes Gulfood, InFlavour, GCC CIO Summit, Bahrain Hub at GITEX Africa, Virtual Bahrain: Conference & Exhibition, 338 Food Festival, Gulf Healthcare Transformation Forum, GITEX Technology Week, WomenTech: Leaders Across MENA, Smart Sustainable Cities Conference, SMARTSEC Cybersecurity, MEET ICT Bahrain, BITEK, LEAP, LearnTech, and Gulf Executive Leaders Support Forum.

This extensive track record illustrates our skill in orchestrating impactful global events. As your reliable partner, we're committed to carrying forward this legacy of excellence, ensuring your enhanced presence at every event.



2012 Unveiling WorkSmart - Your Partner in Event Excellence

In 2012, we celebrated a momentous occasion – the official launch and introduction of WorkSmart for Events Management. This milestone marked a defining chapter in our journey, symbolizing our commitment to elevating event experiences to new heights. As we unveiled WorkSmart, we brought forth a vision to redefine event excellence and become your reliable partner in crafting impactful, extraordinary events.

2007 Unveiling the Bahrain Pavilion at GITEX, Dubai, UAE

In 2007, we proudly made history as the first Bahrain-based event management organization to launch the Bahrain Pavilion at GITEX in Dubai, UAE. This monumental achievement not only underscored our unwavering commitment to innovation but also established a new benchmark in event management for the Gulf region.



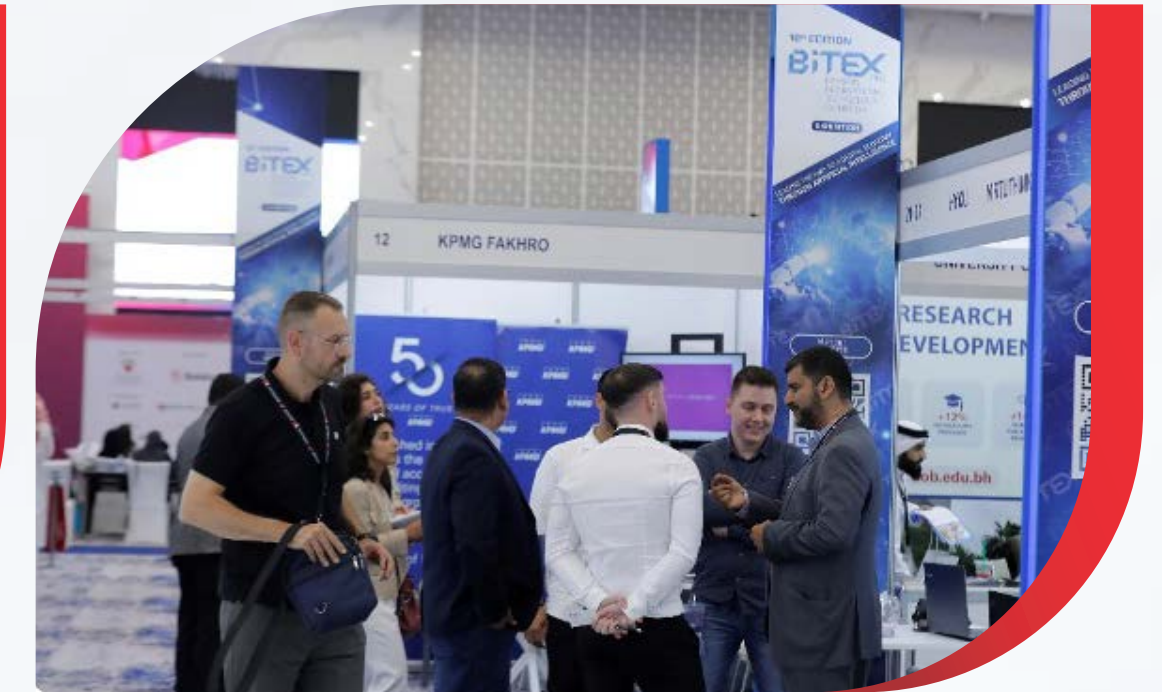
2002 Our Inaugural Leap in 2002

In 2002, we embarked on a transformative journey that would lead us to redefine the standards of excellence in event management. Launched under the prestigious Gulf Future Business brand, this milestone is the beginning of our commitment to deliver impactful events.



**PROUD TO SERVE
SINCE 2002**

With years of unwavering dedication and a strong commitment, we have earned our reputation as experts in the field of event organization since 2002. Leveraging our extensive experience, we guarantee to create flawlessly executed and unforgettable experiences that are customized to meet your exact requirements.



MEET ICT and BITEX - Bahrain

MEET ICT Conference brings together experts, academics, and industrial practitioners to share their most recent research, practical solutions, and experiences to discuss the issues, trends, opportunities, and challenges in the field of Information and Communications Technology.

BITEX Exhibition is a 3-day exhibition held in parallel with the MEET ICT Conference that gathers all ICT companies under one roof to showcase Digital Transformation in the ICT industry.





Bahrain Pavilion and International Business Hub at LEAP

Bahrain Pavilion and International Business Hub participated in the exhibition called LEAP in Saudi Arabia - Bringing Together the World's Greatest Minds; from Leading Tech Corporations to Start-ups.

GCC CIO Summit

GCC CIO Summit is the most anticipated tech conference in the region. The first edition was held at The Shangri-La in Dubai for the leaders of technology to share their collective expertise and exchange valuable ideas.



Bahrain Pavilion at Gulfood

Bahrain Pavilion @ Gulfood has proven to be the leading platform to provide maximum exposure to Bahraini food and beverage Industries. We are proud that the pavilion has helped many Bahraini food companies to expand and grow their business and reach international markets.





Bahrain Hub at GITEX Africa Highlights

Bahrain Hub participated at GITEX Africa on May 31-June 2, 2023, in Marrakesh, Morocco. This brings together ICT companies from the Kingdom and other ICT verticals from leading tech corporations and inspires pioneers from the next generation start-ups to create a business.



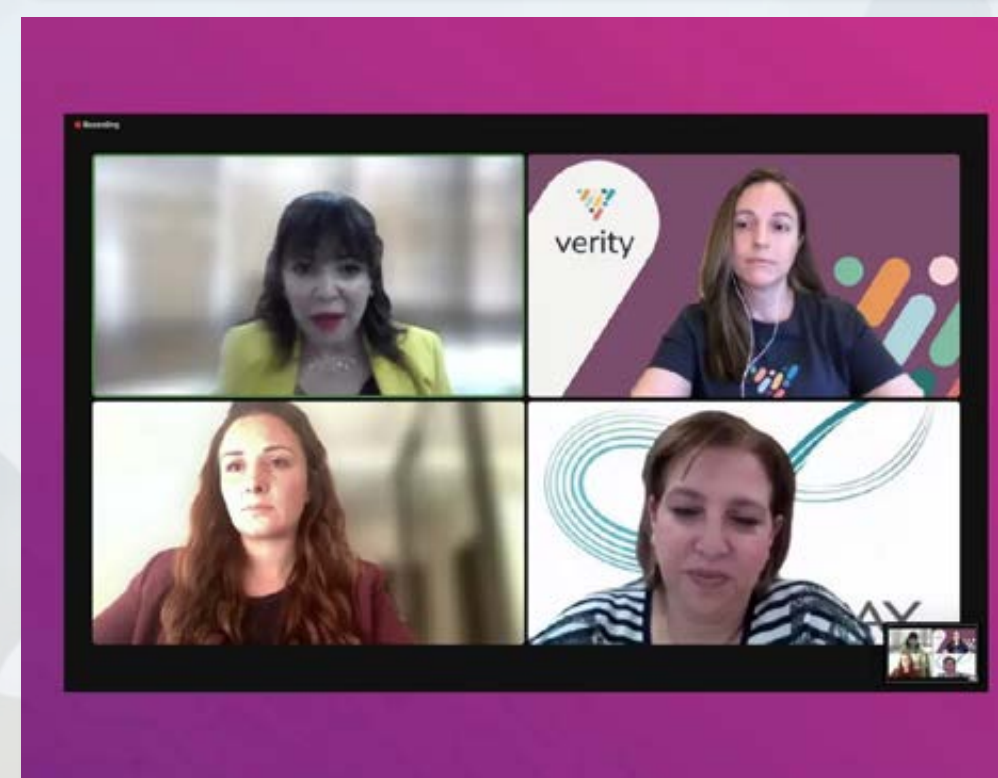
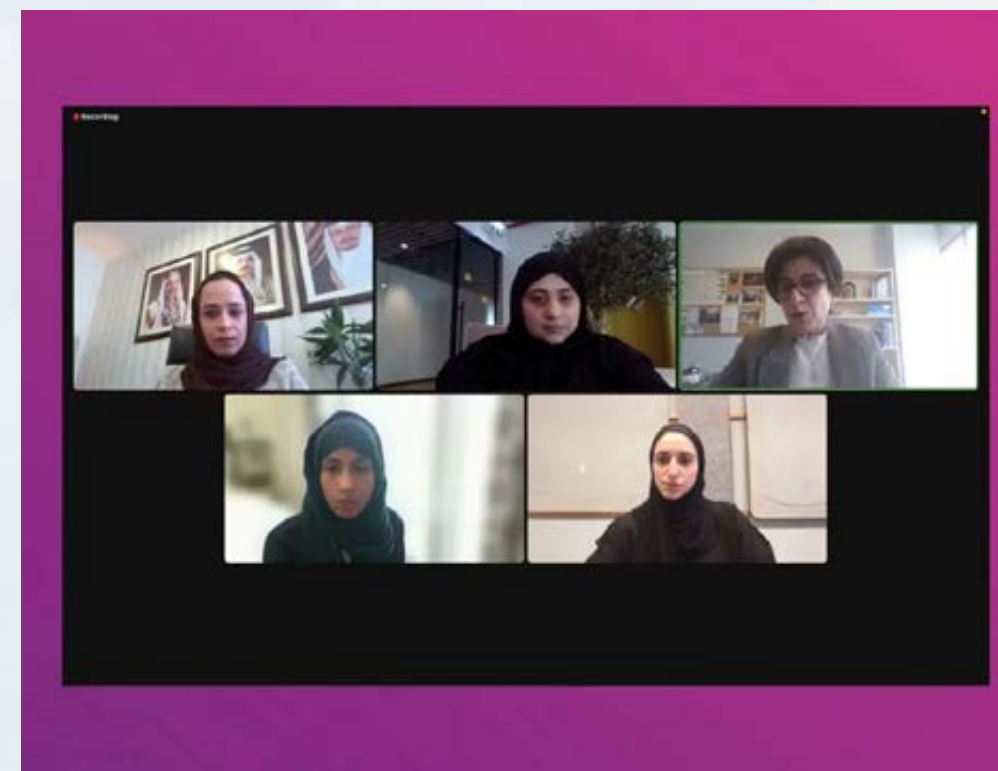
Bahrain, Kuwait and Oman Pavilion at GITEX Highlights

GITEX Global is the largest ICT event and the most influential meeting place for the technology industry. The 2022 edition has been participated by the Bahrain, Kuwait and Oman Pavilion.



WomenTech Leaders Across MENA

WomenTech Leaders Across MENA Forum is a two-day dynamic virtual event focused on bringing women tech leaders, enablers, and entrepreneurs together to discuss leadership and innovation across different business and technology verticals.



Virtual Bahrain Conference & Exhibition

Virtual Bahrain offers extensive opportunities to provide a network-rich conference and exhibition of interesting topics such as the e-government of Tomorrow, the new e-commerce growth model, transformation in healthcare delivery, digital protection in a modern world, re-imagining the education sector in the digital age, enriching experiences through digital solutions and oil and gas innovations.



Gulf Executive Leaders' Forum

Gulf Executive Leadership Forum event gathers all experts and professionals of the administration field in a 3-day event to engage and exchange opinions and expertise on the basics of secretarial tasks. In addition to the important topics, the GLS Forum is set to engage the participants in key topics that are related to technology, IT Office Management and digital media.



Bahrain Tech Awards

The Bahrain Tech Awards ceremony took place in the presence of Bahraini institutions, gulf and global decision-makers in the ICT sector, government officials, business owners, entrepreneurs, as well as GITEX participants.





SmartSec Cybersecurity Conference

SmartSec Conference & Exhibition is a 3-day event that focuses on Cyber Security and Blockchain. The event aims to bring the best of the best international professionals in the field of Cybersecurity and Blockchain. SmartSec provides attendees with a unique opportunity to get acquainted with the latest trends, innovations, and solutions featured by the international Cybersecurity and Blockchain community.



LearnTech Forum

LEARHTECH Forum is the first of its kind in Bahrain and a platform which gathers learning and technology experts around the world to discuss recent developments in learning & technology. The event includes a conference, workshop and exhibition where leading and new EdTech, startups, schools, universities, training institutes, and training solution providers participated in the event.





Gulf Education Future Technology

Gulf Education Future Technology focuses on Digital Empowerment in Education. It is an exclusive gathering of distinguished Education and Technology personalities to discuss and exchange insights on the importance of Technology in the development of Education and how it influences it.



Bahrain Pavilion at Arab Health

Bahrain Pavilion at Arab Health offers important opportunities to build relationships within the healthcare industry, showcase progress and achievement in the sector, and explore new opportunities with stakeholders in the healthcare field.





Innovation in Technology

INNOVTECH (Innovation in Technology) is a two-day premiere conference that is focused especially on innovation has been designed for ICT experts and professionals and aims to discuss the hottest issues of innovation and technology. It is dedicated to bringing a wealth of information to the ICT professionals and managers that will be beneficial to continue the growth and development of the ICT industry.

INNOVTECH
INNOVATION IN TECHNOLOGY



EShabab

Eshabab is an event for Bahrain's youth to innovate new ideas and embrace diverse ideologies and knowledge.

إيشاباب
eSHABAB
2014

Bahrain Pavilion at Beauty World Middle East

In 2012, the Bahrain Pavilion @ Beauty World Middle East in Dubai was launched. Beauty companies from Bahrain are keen to highlight the significance of the Beauty industry as it is rapidly increasing and has a wide range of investments in cosmetics, tools, services, and training that are all related to beauty creation.



beautyworld
MIDDLE EAST

Bahrain Pavilion at Intersec

Bahrain Pavilion has been selected as the first country pavilion in the Middle East to participate with an international standards pavilion in the Intersec 2013 Expo, marking Bahrain's first participation. Represented by leading safety and security companies, Bahrain demonstrated its latest technologies in the field.



intersec



Bahrain Pavilion at QITCOM

Bahrain Pavilion at Qitcom was organized in 2012 participated by 10 companies from Bahrain and headed by the Bahrain Technology Companies Society. Qatar's only ICT-industry-focused Conference and exhibition attracted leading global companies and local organizations looking to showcase their products, services, and projects.



Bahrain Pavilion at the Big 5

Bahrain Pavilion participated in the Big 5 Global, the largest and most influential event for the construction industry with its global hub in Dubai.



WHY CHOOSE WORKSMART?

Are you ready for better and more effective events management needs?

Focus on your business and let us organize an impactful and wide-reaching event for you!



Team of experienced and talented professionals who are passionate about creating memorable and successful events. We work tirelessly to ensure that every detail is taken care of with the utmost attention and care.



Strategic Planning – we make a thorough plan that specifies the goals, objectives, and timelines for the event.



Proven track record of delivering exceptional results that exceed our client's expectations.



Provide cost-effective solutions without compromising on quality - we understand the importance of staying within budget.



Leading-edge thinkers – we constantly push the boundaries of what is possible, challenging conventional wisdom, and coming up with new ideas and ways of thinking. We think beyond our current limitations and imagine what could be possible.



Empowering and Engaging Feedback from our Industry Enthusiasts

Our events have been met with an outpouring of positive feedback from various individuals from the government, large companies, education, private companies, startups, and more. Our exhibitors commended the seamless organization and the impressive caliber of leads generated, expressing their utmost satisfaction with the return on investment. Sponsors were pleased to convey deep appreciation for the extensive visibility and brand exposure, highlighting the exceptional networking opportunities that were made available. Additionally, our attendees lauded the event for its enlightening sessions and captivating panel discussions, describing it as a truly enriching and engaging experience.



Our Major Partners & Clients





Take Your Business To The Next Level With Our Advanced Strategies And Techniques!

Looking for Excellence ?
Contact us ..

+973 17002280

info@worksmartbh.com

www.worksmartbh.com

11th Floor Gulf Executive Offices, Bldg. 15
Road 3801, Block 338, Manama, Kingdom of Bahrain



SCAN FOR
WEBSITE

