


MEET ICT
2024
CONFERENCE

BITEX
2024
BAHRAIN
INTERNATIONAL
TECHNOLOGY
EXHIBITION
EXHIBITION

MAJOR SPONSORSHIP CATEGORIES

 **Feb 6-8 2024**

 **Gulf Convention Centre
Gulf Hotel, Bahrain**


WORKSMART
your professional business events partner

Organized by: 

BTECH
جمعية البحرين لشركات التقنية
BAHRAIN TECHNOLOGY COMPANIES SOCIETY

DRIVING THE DIGITAL
SUCCESS OF
TRANSFORMATION



DIAMOND PACKAGE

BHD15,000/-



EVENT INAUGURATION OPENING CEREMONY

- ✓ Sponsor speech for executive (maximum of 8mins) - **(optional)**
- ✓ Maximum of 2mins advertisement video to be played prior to the opening ceremony - **(optional)**
- ✓ Recognition and Live Acknowledgement with Trophy
- ✓ VIP seats: 2x Front Row (seating arrangements are subject to the Ministry's Protocol)
2x Second Row



EVENT WEBSITE (MEET ICT & BITEK)

- ✓ Logo and description prominently positioned on event web site\ hyperlinked to sponsor's home page.
- ✓ Company profile on sponsor's listing page
- ✓ Rotating web banner on the event website (sponsor to provide artwork)
- ✓ Sponsor's commercial video looping on the event website



E-NEWSLETTER (EDM)

- ✓ 1x Exclusively sponsored EDM (content to be provided by the sponsor)
- ✓ Logo inclusion in all event EDMs (Int'l & Local)



PR & MARKETING

- ✓ Allocated advert page on the show catalogue (sponsor to provide the artwork)
- ✓ Exclusive Press Release
- ✓ Dedicated Testimonial (Quote) from Top Executive in the Press release
- ✓ 1x Announcement upon sponsorship confirmation in e-newsletter and social media channels



SOCIAL MEDIA

- ✓ Coverage on all social media channel platforms (including IG, Facebook, LinkedIn) Video Interview
- ✓ Video Interview of C-Level Executive will be taken and posted on social media.



SIGNAGE INCLUSION (DIGITAL & PRINT)

- ✓ 2x Pillar Branding (Sponsor to provide artwork)
- ✓ 4x Vertical Outdoor Flags
- ✓ Glass door sticker branding (sponsor to provide artwork)
- ✓ Logo inclusions in:
 - Badge ID
 - Official Event Catalogue
 - Digital Copy of Conference Agenda
 - Digital screen signages/floorplan
 - Sponsors Looping Presentation
- ✓ Provision to display up to Two standees / roll ups (brought by the sponsor)



MEET ICT CONFERENCE

- ✓ Opportunity to select & host session of choice to be branded by "powered by".
- ✓ 1x Speaking Opportunity with the topic of choice (max. of 15mins)
- ✓ 1x Panelist participation opportunity
- ✓ 10x VIP Badges (names and details must be provided for security purposes inclusive of lunch)
- ✓ 15x Full Access Delegate badges inclusive of lunch



BITEK EXHIBITION

- ✓ BITEK Exhibition ribbon cutting and VIP Tour for Top Executive
- ✓ **Premium Space Only: 24sqm** located at the Sponsor's Zone
- ✓ 20x Exhibitor Badges included in Sponsorship package with lunch.



POST SHOW DELIVERABLES

- ✓ **SOCIAL MEDIA:** Thank You Post on MEET ICT and BITEK Channels
- ✓ **POST EVENT REPORT:** Logo and Sponsorship title inclusion in the PSR
- ✓ Dedicated Testimonial (Quote) from top executive
- ✓ **E-NEWSLETTER:** Logo Inclusion in dedicated EDM thanking sponsors and partners.
- ✓ **WEBSITE:** Hyperlinked logo on Sponsor's section
- ✓ **OFFICIAL VIDEO:** Sponsor's Interview and Exhibition highlights to be included.



PLATINUM PACKAGE

BHD10,000/-



EVENT INAUGURATION OPENING CEREMONY

- ✓ Sponsor speech for top executive (max. of 8mins)
- ✓ Recognition and Live Acknowledgment with Trophy
- ✓ VIP Seats: 1x Front Row (seating arrangements are subject to the Ministry's Protocol)
2x Second Row



EVENT WEBSITE (MEET ICT & BITEC)

- ✓ Logo and description prominently positioned on event web site hyperlinked to sponsor's home page.
- ✓ Company profile on sponsor's listing page



E-NEWSLETTER (EDM)

- ✓ 1x Exclusively sponsored EDM (content to be provided by the sponsor)
- ✓ Logo inclusion in all event EDMs (Int'l & Local)



PR & MARKETING

- ✓ Allocated advert page on the show catalogue (sponsor to provide the artwork)
- ✓ Exclusive Press Release
- ✓ Dedicated Testimonial (Quote) from Top Executive in the APress release
- ✓ 1x Announcement upon sponsorship confirmation in e-newsletter and social media channels



SOCIAL MEDIA

- ✓ Coverage on all social media channel platforms (including IG, Facebook, LinkedIn) Video Interview of C-Level Executive will be taken and posted on social media.
- ✓ Video Interview of C-Level Executive will be taken and posted on social media. SIGNAGE INCLUSION (DIGITAL & PRINT)



SIGNAGE INCLUSION (DIGITAL & PRINT)

- ✓ 2x Vertical Outdoor Flags
- ✓ 2 Granite Wall Outside Branding
- ✓ Logo inclusions in:
 - Badge ID
 - Official Event Catalogue
 - Digital Copy of Conference Agenda
 - Digital screen signages/floorplan
 - Sponsors Looping Presentation
- ✓ Provision to display up to Two standees / roll ups (brought by the sponsor)



MEET ICT CONFERENCE

- ✓ 1x Speaking Opportunity with the topic of choice (max. of 15mins) OR to join as panelist.
- ✓ 1x Panelist participation opportunity
- ✓ 10x VIP Badges (names and details must be provided for security purposes inclusive of lunch)
- ✓ 10x Full Access Delegate badges inclusive of lunch



BITEC EXHIBITION

- ✓ BITEC Exhibition ribbon cutting and VIP Tour for Top Executive
- ✓ Premium Space Only: 15sqm located at the Sponsor's Zone
- ✓ 15x Exhibitor Badges included in Sponsorship package with lunch.



POST SHOW DELIVERABLES

- ✓ **SOCIAL MEDIA:** Thank You Post on MEET ICT and BITEC Channels
- ✓ **POST EVENT REPORT:** Logo and Sponsorship title inclusion in the PSR
- ✓ Dedicated Testimonial (Quote) from top executive
- ✓ **E-NEWSLETTER:** Logo Inclusion in dedicated EDM thanking sponsors and partners.
- ✓ **WEBSITE:** Hyperlinked logo on Sponsor's section
- ✓ **OFFICIAL VIDEO:** Sponsor's Interview and Exhibition highlights to be included.



GOLD PACKAGE

BHD8,000/-



EVENT INAUGURATION OPENING CEREMONY

- ✓ Recognition and Live Acknowledgment with Trophy
- ✓ VIP seats: 1x Front Row (seating arrangements are subject to the Ministry's Protocol)
1x Second Row



EVENT WEBSITE (MEET ICT & BITEC)

- ✓ Logo and description prominently positioned on event web site hyperlinked to sponsor's home page.
- ✓ Company profile on sponsor's listing page



E-NEWSLETTER (EDM)

- ✓ 1x Exclusively sponsored EDM (content to be provided by the sponsor)
- ✓ Logo inclusion in all event EDMs (Int'l & Local)



PR & MARKETING

- ✓ Allocated advert page on the show catalogue (sponsor to provide the artwork)
- ✓ Exclusive Press Release
- ✓ Dedicated Testimonial (Quote) from Top Executive in the APress release
- ✓ 1x Announcement upon sponsorship confirmation in e-newsletter and social media channels



SOCIAL MEDIA

- ✓ Coverage on all social media channel platforms (including IG, Facebook, LinkedIn)
- ✓ Video Interview of top executive will be taken and posted on social media.



SIGNAGE INCLUSION (DIGITAL & PRINT)

- ✓ Logo Unckusions
 - Badge ID
 - Official Event Catalogue
 - Digital Copy of Conference Agenda
 - Digital screen signages/floorplan
 - Sponsors Looping Presentation
- ✓ Provision to display up to Two standees / roll ups (brought by the sponsor)



MEET ICT CONFERENCE

- ✓ 1x Speaking Opportunity with the topic of choice (max. of 15mins) OR to join as panelist.
- ✓ 8x VIP Badges (names and details must be provided for security purposes inclusive of lunch)
- ✓ 10x Full Access Delegate badges inclusive of lunch



BITEC EXHIBITION

- ✓ Premium Space Only: 12sqm located at the Sponsor's Area
- ✓ 10x Exhibitor badges included in Sponsorship packages inclusive of lunch.



POST SHOW DELIVERABLES

- ✓ **SOCIAL MEDIA:** Thank You Post on MEET ICT and BITEC Channels
- ✓ **POST EVENT REPORT:** Logo and Sponsorship title inclusion in the PSE
- ✓ **Dedicated Testimonial (Quote)** from top executive
- ✓ **E-NEWSLETTER:** Logo Inclusion in dedicated EDM thanking sponsors and partners.
- ✓ **WEBSITE:** Hyperlinked logo on Sponsor's section
- ✓ **OFFICIAL VIDEO:** Sponsor's Interview and Exhibition highlights to be included.



SILVER PACKAGE

BHD5,000/-



EVENT INAUGURATION OPENING CEREMONY

- ✓ Recognition and Live Acknowledgment with Trophy
- ✓ VIP seats: 1x Front Row (seating arrangements are subject to the Ministry's Protocol)
1x Second Row



EVENT WEBSITE (MEET ICT & BITEX)

- ✓ Logo and description prominently positioned on event web site hyperlinked to sponsor's home page.
- ✓ Company profile on sponsor's listing page



E-NEWSLETTER (EDM)

- ✓ Logo inclusion in all event EDMs (Int'l & Local)



PR & MARKETING

- ✓ Allocated advert page on the show catalogue (sponsor to provide the artwork)
- ✓ Exclusive Press Release
- ✓ Dedicated Testimonial (Quote) from Top Executive in the APress release
- ✓ 1x Announcement upon sponsorship confirmation in e-newsletter and social media channels



SOCIAL MEDIA

- ✓ Coverage on all social media channel platforms (including IG, Facebook, LinkedIn)
- ✓ Video Interview of top executive will be taken and posted on social media.



SIGNAGE INCLUSION (DIGITAL & PRINT)

- ✓ Logo inclusions in:
 - Badge ID
 - Official Event Catalogue
 - Digital Copy of Conference Agenda
 - Digital screen signages/floorplan
 - Sponsors Looping Presentation



MEET ICT CONFERENCE

- ✓ 5x VIP Badges (names and details must be provided for security purposes, inclusive of lunch)
- ✓ 5x Full Access Delegate badges inclusive of lunch



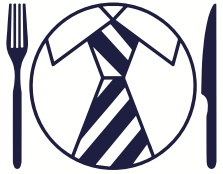
BITEX EXHIBITION

- ✓ Premium Space Only: 9sqm located at the Sponsor's Area
- ✓ 5x Exhibitor badges included in Sponsorship packages inclusive of lunch.



POST SHOW DELIVERABLES

- ✓ **SOCIAL MEDIA:** Thank You Post on MEET ICT and BITEX Channels
- ✓ **POST EVENT REPORT:** Logo and Sponsorship title inclusion in the PSR
- ✓ **E-NEWSLETTER:** Logo Inclusion in dedicated EDM thanking sponsors and partners.
- ✓ **WEBSITE:** Hyperlinked logo on Sponsor's section
- ✓ **OFFICIAL VIDEO:** Sponsor's Interview and Exhibition highlights to be included.



LUNCHEON / REFRESHMENT SPONSOR (Per Day)

BHD 5,000/-

As the lunch sponsor, your company will have the opportunity to provide each attendee with a delicious lunch and valuable networking! Take this opportunity to be recognized on event signage and promote your company by providing a brochure and/or giveaway at each seat.

- Recognition and Live Acknowledgement with Trophy
- VIP seat: 1x Front Row
- Reserved Silver Service Table for Sponsor's VIP (max. of 10pax)
- Opportunity to distribute goodies/souvenirs (optional)
- Logo inclusion on sponsor's page and relevant feature pages
- Company description on sponsor's/exhibitor's listing page
- Signage at lunch and on buffet area as Luncheon Sponsor
- 5x Full Access Delegate badges inclusive of lunch
- Logo inclusions in:
 - › Badge ID
 - › Official Event Catalogue
 - › Digital Copy of Conference Agenda
 - › Digital Screen signages/floorplan
 - › Sponsor's Looping Presentation
 - › lunch voucher



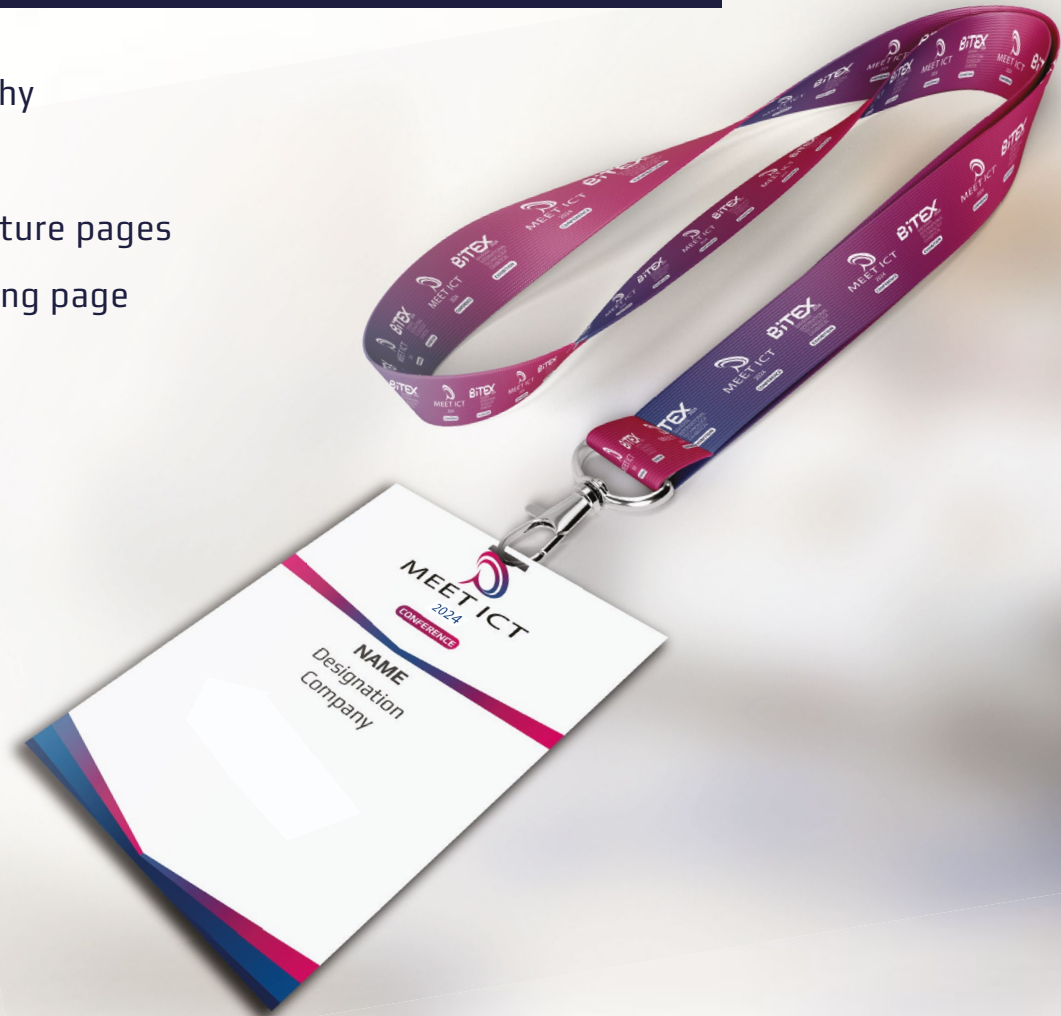


LANYARD SPONSOR (Limited to a single sponsor)

BHD 3,000/-

Attendee badges are required for entry at the event. The Attendee Lanyard is an effective way to have your company's brand seen by all conference and exhibition participants throughout the entire multi-day event. Your company will be recognized as the Lanyard sponsor of MEET ICT and BITEX 2024 in the promotional material, and in the official booklet for the event.

- Recognition and Live Acknowledgement with Trophy
- VIP seat: 1x Front Row
- Logo inclusion on sponsor's page and relevant feature pages
- Company description on sponsor's/exhibitor's listing page
- Co-branded event artwork with the sponsor's logo
- Minimum of 200pcs
- 5x Full Access Delegate badges inclusive of lunch
- Logo inclusions in:
 - › Badge ID
 - › Official Event Catalogue
 - › Digital Copy of Conference Agenda
 - › Digital Screen signages/floorplan
 - › Sponsor's Looping Presentation





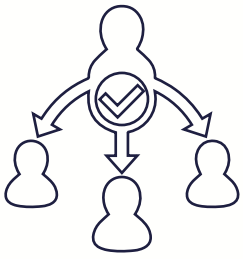
SESSION PROGRAM SPONSOR

BHD 3,000/-

The two-day conference brings together industry leaders, investors and government officials on a single platform which provides valuable insights into the technologies and services of tomorrow. Sponsor a conference session and influence the right audience to etch your brand name and establish ubiquitous presence at the show.

- Recognition and Live Acknowledgment with trophy
- VIP seat: 1x Front row
- Logo on Conference Screen in Session
- 1 Page Sponsor Ad on the Conference Agenda
- Opportunity to manage & moderate the session as per your preference:
- Select topic of choice
- Nominate & select speakers.
- 10x Full Access Delegate Badges inclusive of lunch
- Logo inclusions in:
 - › Badge ID
 - › Official Event Catalogue
 - › Digital Copy of Conference Agenda
 - › Digital Screen signages/floorplan
 - › Sponsor's Looping Presentation
 - › Chairs clothing





DELEGATE BAG SPONSOR

BHD 2,000/-

The delegate bags are one of the most popular inventory items and are handed out (at a specified collection point in the exhibition hall) to all registered conference delegates. Branding this item will put your company logo at the forefront of the show with additional branding recognition as the bags are used post-event.

- Company Logo and Profile on event website sponsor page hyperlinked to your website.
- Logo inclusion on all email collateral
- Logo on all relevant hard copy collateral & printed signages.
- Co-branded artwork with the sponsor logo
- Allocated Advertisement page on the show catalogue.
- 2x Complimentary delegate passes.
- Minimum of 150 bags





Feb 6-8 2024



Gulf Convention Centre
Gulf Hotel, Bahrain

SPONSORSHIP INFORMATION

COMPANY NAME.

CONTACT PERSON.

POSITION.

OFFICE TELEPHONE.

FAX NUMBER.

MOBILE NO.

EMAIL ADDRESS.

ADDRESS.

P.O BOX.

SPONSORSHIP PACKAGES

DIAMOND

BHD 15,000/-

PLATINUM

BHD 10,000/-

GOLD

BHD 8,000/-

SILVER

BHD 5,000/-

BRANDING OPPORTUNITIES



**LUNCHEON
REFRESHMENT
SPONSOR**

BHD 5,000/-



**LANYARD
SPONSOR**

BHD 3,000/-



**SESSION
PROGRAM
SPONSOR**

BHD 3,000/-



**DELEGATE BAG
SPONSOR**

BHD 2,000/-

**PARTICIPATION
CONFIRMATION**

Name

Signature

Company stamp

REGISTER YOUR INTEREST



Ms. Mona Domingo

Acting Senior Manager

info@meetict.com

+973 36106999



Ms. Korina Dela Rosa

Project Manager

info@meetict.com

+973 66708601



Ms. Katheryn Santosidad

Exhibition In-charge

info@bitexbh.com

+973 32111036



Ms. Azza Fadel

Conference In-charge

info@meetict.com

+973 36106999



MEETICT



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