

# EXHIBITOR DIRECTORY

Pavilion location: R-H4, R-J3
Sheikh Rashid Hall

20 - 24 February 2023 Dubai World Trade Centre



Pavilion Organizer



Strategic Partners







**Event Partner** 



### ABOUT BAHRAIN PAVILION

This year marks the **9**<sup>th</sup> **Edition of Bahrain Pavilion** @ **Gulfood** that will be held in Dubai, as we gather all local food companies for them to be part of the world's largest annual food and beverage trade exhibition, attracting more than 98,000 visitors from over 190 countries around the world, making it a truly global gathering for Distributors, Traders, Chefs, Government Officials, Food Experts and Enthusiasts.

This participation aims to bring the Bahrain food industry to the next level. Worksmart Events promises to help local companies highlight their products and services and get the exposure they deserve in the international market.

## FOOD INDUSTRY IN BAHRAIN

The GCC countries form one of the world's largest food importing groups. With most of its food needs met through imports, the GCC region has ample opportunities for global producers and local distributors. Saudi Arabia continues to be the largest food and beverages market in the region.

Bahrain will always be a net good importer. Approximately only 20% of Bahrain's Food and Beverages are manufactured in Bahrain while the remaining 80% are traded, imported and distributed.

In the past decade, there has been a surge in the manufacturing sector, where several major food companies are looking to set up their manufacturing facility in Bahrain mainly due to the accessibility to KSA which is the single largest consumer in the region.



### **PAVILION ORGANIZER**



In 2002, **WorkSmart** has been in the development of business events under the Gulf Future Business Brand. In 2012, a corporate spin-off took place for WorkSmart for Events Management as a company focusing on the development and management of business events. In 2013, the WorkSmart brand as well as the introduction of the WorkSmart company was officially launched to emphasize its strength and capabilities for planning, developing, managing, and organizing events.

The WorkSmart Events team provides an expert, independent, and creative tips in understanding the clients' event objectives then recommend an optimal balanced event solution, and finally manage all aspects of an event's activation.

#### Its services include:

- Country Pavilion Organization
- Business Matching
- Conferences
- Trade Exhibitions
- Event Staffing

- Hospitality & PR
- Roadshows
- Seminars & Meetings
- Special Events
- and Workshops to name a few





The Ministry of Industry and Commerce is a government body in Bahrain which deals with the development and infrastructure of the Bahraini economy. The Ministry focuses on many initiatives, importantly to provide an appropriate environment to attract and increase local and foreign investments, and to enhance the role of the Kingdom of Bahrain as a distinct commercial location, and a gateway for free trade and re-export operations. The Ministry also has ambitious strategies and clear Economic Vision 2030, which seeks to enhance the economic reality based on competitiveness, infrastructure and investment attractiveness.

They also focus on improving administrative and financial control, leading economic sectors in Industry and Commerce and services based on technology, communications, business services, health, education and training sectors.

STRATEGIC PARTNER



**Tamkeen** is a public authority with an aim to foster the development of Bahrain's private sector to be the main engine of a sustainable economic growth. Its programs provide support to enhance business productivity as well as upskill the national workforce. Tamkeen emphasizes on promoting the culture of productivity within the economic sphere which allows enterprises to boost their growth and simultaneously create job opportunities. It promotes the Kingdom's collective efforts towards creating an attractive business environment within its ecosystem. with highly skilled workforce. Over the last decade, Tamkeen has invested over BHD 1 billion (USD 3.1 billion) in opportunities to strengthen the development of Bahrain's national economy.



**Export Bahrain** is the first national initiative dedicated to developing exports and supporting national products and services to make them global, launched in November 2018 as part of national efforts to support the expansion and prosperity of SMEs on a global scale. Export Bahrain works with all companies and exporters as a local partner to create a successful export roadmap, contributing to the Kingdom of Bahrain's position as a global export strategic hub and a leading global trading partner. Export Bahrain's main mission is to promote and accelerate the growth of Bahraini exports of products and services made in the Kingdom of Bahrain, and to enable exporters to establish a foothold on the global trade map by entering export markets with high growth rates.

**EVENT PARTNER** 



The Active Leaders for Women Advancement in the Near East (ALWANE) is a Bahraini forum of Coalition of leaders committed to the advancement of women's leadership by using innovative technologies and engaging young, new voices. The ALWANE Society has been established by Women Campaign International (WCI), it is a nonprofit association that enables like-minded individuals to come together to share knowledge and experiences for the benefit of all through a network of learning, knowledge and professional development especially supporting women to become economically independent via engaging a team of Bahrainis that representing public and private sector expertise, entrepreneurs, employees and students.





Established in 1963, Awal Dairy Co. WLL is the first dairy company in the Kingdom of Bahrain and one of the foremost dairy companies in the Arabian Gulf region.

Awal Dairy is a closely held private limited company with 100% Bahraini ownership. The company today is a market leader in Bahrain in Dairy, Juice and Ice cream products. The company has grown steadily under two popular brands "Awal" for dairy and juice products while "Fabion" for ice cream products. The factory produces more than 200 products catering to different markets.

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Kazerooni Brothers food trading originally established in 1905, is one of the largest dry food suppliers, importers and exporters in Bahrain. We carry more than 500 quality products from around the world. Supplying hypermarkets, cold stores, wholesalers, food manufactspecialize in delivering high quality products at competitive prices.

We have considerably extended the range of products we offer. We strive to expand the scope and reach of our distribution network, motivated by our desire to please our valued customers. We export all over GCC countries.

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### BAHRAIN

Deeko Bahrain W.L.L is the manufacturer of DANA® disposable food packaging products of which primary products include aluminium foil containers and trays, airline containers, aluminium foil, cling film, plastic plates, portion cups and tubs, drinking cups and clear containers, baking parchment paper, greaseproof paper, paper napkins and customisable logo napkins.

We manufacture, market and distribute DANA® branded consumer disposable & packaging products to hotels, restaurants, the catering sector, bakeries, airlines, cold stores, supermarkets and hypermarkets. Our products are sold throughout the Middle East, Europe, Africa & South East Asia.

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Established in 1883 as a small shipping agency, today, BMMI is a leading private sector enterprise in Bahrain with operations in six countries in the Middle East and Africa and an extended network across the region.

The BMMI Group is an international provider of holistic end-to-end supply chain solutions, integrated facility management, shipping, logistics and procurement services, with a varying range of clients, from governments to organisations. The Group represents a dynamic portfolio of global household brands and is a leader in the wholesale, distribution, retail and production of food and beverages.

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Label Group established in Kingdom of Bahrain and has been in the market since 1999. Labelle Group has many commercial activities, one of the most important Labelle product that we are proud of is the Coffee Plus (the first coffee for health and fitness) it is an alternative to the regular coffee with a combination of fiber, vitamins with ginseng roots, suitable for diabetics and those who suffer from cholesterol, we are considered the Exclusive agent at the Middle East for the original Thai product since 2007, many attempts have been made to imitate this product.

We are also the only exporter of fresh Bahraini table eggs with white shells that have the international quality certificate.

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MEST SOFT Technology is specialized in financial services technology (Fintech) managed and controlled centrally in pursuance of receiving updated reports about performance.

MEST offers their services to F&B companies to help them with new concepts in enterprise solutions. The technologies help these companies get ahead with the next generation of artificial intelligence in mobility and business applications.

MEST systems and applications helps launch out companies into the future.

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Akron Pack Factory WLL is a Limited Liability Company registered with the Ministry of Industry, Commerce and Tourism (MOICT) in the Kingdom of Bahrain. Akron Pack is part of Bloomfield Group in Bahrain and has representations in Saudi Arabia and UAE. 95% of its products are exported worldwide with a focus on MENA market.

The company manufactures various forms of paper and aluminum convertible catering products in the Kingdom of Bahrain. These include cling-film and aluminum foil rolls (plain or print) with standard size of 30/45 cm rolls having options of different lengths as per request, sandwich paper and paper and aluminum boxes for packing food.

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The factory was established in Kingdom of Bahrain as an extension of the long experience in the Arab Gulf region for the manufacture and bottling of drinking water, which began in 1994, We launched our Bahrain factory on 2015 with the highest production capacity through three modern production lines that raise us to the global level.

We are a member of a group of factories that produce more than a million bottles per hour as a leading factory in the world for water bottling in the region. Development and innovations to the high quality of our products and our modernized laboratories. Technologies will be competing with the counterparts in various factories around the world that follow the highest international quality standards.

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At **EcoFibre Bahrain**, we are dedicated to revolutionizing the food packaging industry and making a significant contribution to our planet's future. Our mission is to provide innovative and sustainable solutions that meet the packaging needs of businesses around the world. Our commitment to sustainability and the environment is the foundation of our operations.

We are proud to be a catalyst for change in the food packaging industry, providing ecofriendly, biodegradable, and compostable solutions that are cost-effective and reliable. Our ISO 9001/14001 certification and BRCGS Packaging Materials (Issue 6) Certification with Grade A demonstrate our commitment to quality and environmental sustainability. We are proud to be located in the heart of the GCC, enabling us to serve international markets and accelerate the transition to sustainable packaging products on a global scale. We invite you to join us on our mission to save the planet, one product at a time.

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Tradish Food Trading W.L.L is a Bahraini Factory for the production of baked goods and sweets with smart solutions where our products are produced with the best fresh ingredients without preservatives and a shelf life of up to 12 months!

The factory offers sweets and baked goods with a very short preparation time, starting from only one minute!

Our products are ideal for any place and time, as only the required number can be prepared, and the other pieces can be kept for later.

We also provide our products with smart solutions for restaurants and cafes, where there is no waste of sweets at the end of the day!

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## ECO~ CULTURA



Agro-industrial holding "ECO-cultura" is a Russian producer of fresh vegetables. The company was founded in 2010. Since its foundation until 2022, the company has increased its area by 50 times. An expert in vegetable growing of protected soil, has a year-round production cycle.

The leader in the production of tomatoes of all types (round, plum, cocktail and cherry). The assortment also includes cucumbers and leaf salads.

"ECO-cultura" today is 500 hectares of greenhouse areas (=700 football fields). At the launch stage, an additional 200 hectares.

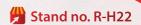
The holding includes 13 greenhouse complexes in 8 regions of Russia. The company has created more than ten thousand jobs across the country.

Greenhouse complexes of ECO-cultura are new modern enterprises built on the company's own patented technology. ECO-cultura has a wide comprehensive expertise in the design, construction and equipping of greenhouses. The company uses Russianmade design, materials and components. The holding works on modern and innovative technologies. The company has a network of its own logistics centers. Deliveries of products are carried out in more than 100 retail chains throughout Russia.

Website: https://aph-ecoculture.ru/



https://www.youtube.com/channel/UC0iLPirUlWYpAe7Kyno-pLw







Zamzam Brothers Company was founded in 1965. The company offers import and export services and industry specialized sector food import, manufacturing and trading.

They are characterized by its reputation and high experience which they have earned through dozens of years during which they exercised the trade. Zamzam Brothers have helped in building the nation's resources through the family legacy and management divisions, which includes qualified cadres of high experience commercial and industrial expertise.

As of 2010, Zamzam Brothers are moving to the industrial sector in parallel with the trade sector where the factory was established for vegetable oil, ghee and shortening factory to fill the rice, sugar, pulses of various kinds.

It was the late Alhaji Mohammed Moustafa Zamzam's significant impact on the creation and development of this commercial edifice over the years of his life, until 2008, where he died to receive the flag from his brothers, and his sons to complete the process of giving, developing, and constructing Zamzam Brothers Company for Industry and Trade.

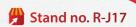
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Al Khair coffee is grown in Ethiopia, and it is one of the most important types of coffee. Our coffee is packed according to the highest international quality standards then exported to the Middle East and Africa.

We have a team that includes a group of experts and technicians whose mission is to follow all the stages of production and supervise them from the moment of crop harvest and roasting to the stage of preparing the product in its final form in order to achieve the aspirations of our customers, taste, and price.

At Al Khair coffee factory, we aspire and are looking forward to seeing our factory be a pioneer and leader in the field of producing all types of coffee in the Kingdom of Saudi Arabia, the Middle East and North Africa, and exporting it to all parts of the world.

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## ABOUT INTERNATIONAL BUSINESS HUB

This year marks the 1st Edition of International Business Hub @ Gulfood that will be held in Dubai, as we gather international food companies for them to be part of the world's largest annual food and beverage trade exhibition. This participation aims to bring the international food industry to the next level. Worksmart Events promises to help international companies highlight their products and services and get the exposure they deserve in the international market. This year, we have companies joining us from Saudi Arabia, Jordan, and Russia.







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