

Bahrain  
Pavilion

@

Gulfood

# EXHIBITOR DIRECTORY

THE WORLD'S  
LARGEST ANNUAL  
SHOWCASE  
FOR F&B SOURCING

13<sup>th</sup> - 17<sup>th</sup>  
FEBRUARY 2022  
SHEIKH RASHID HALL  
DUBAI WORLD TRADE CENTRE

Pavilion Organizer



Strategic Partner



Sponsored by

تمكين  
Tamkeen



## ABOUT BAHRAIN PAVILION @ GULFOOD

This year marks the **8<sup>th</sup> Edition of Bahrain Pavilion @ Gulfood** that will be held in Dubai, as we gather all local food companies for them to be part of the world's largest annual food and beverage trade exhibition, attracting more than 98,000 visitors from over 190 countries around the world, making it a truly global gathering for Distributors, Traders, Chefs, Government Officials, Food Experts and Enthusiasts. This participation aims to bring the Bahrain food industry to the next level. Worksmart Events promises to help local companies highlight their products and services and get the exposure they deserve in the international market.







# FOOD INDUSTRY IN BAHRAIN

The GCC countries form one of the world's largest food importing groups. With most of its food needs met through imports, the GCC region has ample opportunities for global producers and local distributors. Saudi Arabia continues to be the largest food and beverages market in the region.

Bahrain will always be a net good importer. Approximately only 20% of Bahrain's Food and Beverages are manufactured in Bahrain while the remaining 80% are traded, imported and distributed.

In the past decade, there has been a surge in the manufacturing sector, where a number of major food companies are looking to set up their manufacturing facility in Bahrain mainly due to the accessibility to KSA which is the single largest consumer in the region.





## KEY FACTS

- ✓ Annual imports of the GCC are over USD 12 billion.
- ✓ Over 90% of food requirements in the GCC are imported.
- ✓ Saudi Arabia accounts for 63% of the region's overall imports and is only a 40 minutes causeway drive away from Bahrain.
- ✓ Total GCC food production is only 11.2 million metric tons serving a population of 40 million, food security is a growing concern across the GCC.
- ✓ In 2006, Kraft Food established a state-of-the-art factory that produces 60,000 metric tons of Kraft cheese and Tang products annually for the GCC region where more than 60% of this goes to Saudi Arabia.





# Exhibitors Large Companies





SPECIALIZING IN BAKED GOODS  
AND CONFECTIONERY

At **Amalfi Foods**, we specialize in baked goods and confectionery. Our journey began in 2015 inspired and modeled after Japanese baked confectionery goods. Years down the line, we have mastered the art and technique of creating high-quality products, that are often sold at the most prestigious patisseries, at an affordable price point without having to compromise on the quality or convenience of our products.

Our products are always innovative and delicious baked made with the utmost care using the best ingredients to give you high-quality products baked to perfection

**Fluffy: Not your average sandwich**

The perfect on-the-go snack, Fluffy is not your average sandwich. It's a pancake sandwich a snack for all ages, Fluffy is a 7 cm round pancake filled with a creamy filling sandwiched by another pancake creating a burger style sandwich.

**CONTACT:**

Office No. : +973 7781 4888  
Email : info@amalfifoods.com  
Address : Office 15, Building 701, Road 1212,  
Block 1012 Hamala, Kingdom of Bahrain

**Connect with Amalfi Foods**

 [www.amalfifoods.com](http://www.amalfifoods.com)  
 [amalfi.foods](https://www.instagram.com/amalfi.foods)       [Amalfifoods](https://www.youtube.com/Amalfifoods)  
 [Amalfi Foods](https://www.facebook.com/AmalfiFoods)       [Amalfi.foods](https://www.pinterest.com/Amalfi.foods)





MAKE YOUR ORDINARY DISH  
INTO EXTRAORDINARY!

Established in 1963, **Awal Dairy Co. WLL** is the first dairy company in the Kingdom of Bahrain and one of the foremost dairy companies in the Arabian Gulf region.

Awal Dairy is a closely held private limited company with 100% Bahraini ownership. The company today is a market leader in Bahrain in Dairy, Juice and Ice cream products. The company has grown steadily under two popular brands "Awal" for dairy and juice products while "Fabion" for ice cream products. The factory produces more than 200 products catering to different markets.




The company has two full-fledged branch offices, one each in Saudi Arabia and Kuwait. Apart from the Bahrain market, the company exports to many countries including UAE, Palestine, Djibouti, Somali Land, etc. Today the company employs more than 300 employees in its various departments of operations in the factory situated in Al Hajar village in Bahrain and its two branch offices.

Awal Dairy's mission is to produce and distribute highest quality products using the finest ingredients to meet the growing needs of its customers. Awal Dairy is an innovative company striving for perfection in excellence in product quality and service, catering to the needs of the people while protecting the environment and our living planet. In recognition to its outstanding quality, the company has been awarded various prestigious awards, including ISO, GMP, etc.

#### CONTACT:

Office No. : +973 1759 8598  
Mobile No. : +973 3980 6191  
Email : ganesh@awaldairy.com  
P.O. Box : 601 Kingdom of Bahrain

#### Connect with Awal Dairy

 [www.awaldairy.com](http://www.awaldairy.com)  
 [awaldairy\\_bahrain](https://www.instagram.com/awaldairy_bahrain)  
 [awal dairy](https://www.facebook.com/awal.dairy)

# Deeko

ديكو  
البحرين

## Deeko

### B A H R A I N

BELIEVES IN PRODUCT QUALITY, UNDERSTANDING OF MARKET NEEDS AND A FIRM COMMITMENT TO CUSTOMER SERVICE AND THE ENVIRONMENT ENSURES THE COMPANY'S STRENGTH.

**Deeko Bahrain W.L.L** is the manufacturer of **DANA®** disposable food packaging products of which primary products include aluminium foil containers and trays, airline containers, aluminium foil, cling film, plastic plates, portion cups and tubs, drinking cups and clear containers, baking parchment paper, greaseproof paper, paper napkins and customisable logo napkins.

We manufacture, market and distribute DANA® branded consumer disposable & packaging products to hotels, restaurants, the catering sector, bakeries, airlines, cold stores, supermarkets and hypermarkets. Our products are sold throughout the Middle East, Europe, Africa & South East Asia.



Deeko Bahrain W.L.L is the first company in Bahrain to attain the prestigious global standard for packaging materials - BRCGS British Retail Consortium Global Standard Certification from 2010 and achieved 'AA' Grade. We have been continuously modernising and expanding our production facility. We are also certified with ISO 9001-2015, ISO 14001-2015, ISO 22000-2018, ISO 45001-2018, ISO 50001:2018, Sedex social compliance, and SASO OBD plastics. We have conformed to all the legal standards of safety, quality, hygiene and other operational criteria for the protection of the consumer as required by a packaging organization.

#### CONTACT:

Name : Ms. Zeenat Dawani, Managing Director  
Office No. : +973 1745 8999, +973 1745 8963  
Mobile No. : +973 3946 4930  
Fax No. : +973 1773 2444, 1773 2082  
Email : [export@deekobahrain.com](mailto:export@deekobahrain.com)  
Address : Building 865, Road 115, Block 601, Industrial Area, Bahrain  
P.O. Box : 26512, Kingdom of Bahrain

#### Connect with Deeko Bahrain

 [www.deekobahrain.com](http://www.deekobahrain.com)

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CAREFULLY SELECTED INGREDIENTS TO GUARANTEE  
TASTE OF HAPPINESS

## ABOUT US

**JANNATY** was launched in The Syrian Market in February 2009, owned by Al-Anzarouti family, well known in the region for prime quality commitment in the food industry. In January 2019, JANNATY launched a new manufacturing site in the Kingdom of Bahrain, due to its strategic location and other business benefits - facilities which supported JANNATY to grow in different markets adding value-added products. Having over 250 skilled personnel working for the company, the operation is running through young and passionate - experts with open & modern mentality. Our approach is to become one of the biggest market leaders offering safe and enjoyable products at affordable prices.

## OUR VISION

To be a leading snack & food-stuff manufacturer in the region with a global reach, through value-added products meeting customers' satisfaction and expectation.

## OUR MISSION


To supply an enjoyable and satisfactory range of products with International manufacturing standards using carefully selected ingredients keeping our promises to our consumers and society.


### CONTACT:

Contact No. : +973 1700 8940  
Email : info@jannaty.co  
Address : Building 769, Road 1510, Hidd 115,  
Kingdom of Bahrain  
P.O. Box : 50681

## Connect with Jannaty

 [www.jannaty.co](http://www.jannaty.co)

 [jannaty.co](https://www.instagram.com/jannaty.co)

 [Jannaty Bahrain](https://www.facebook.com/JannatyBahrain)



مجموعة ترافكو ش.م.ب.  
Trafco Group B.S.C.

ONE AMONG THE LARGEST & BIGGEST FAST MOVING  
CONSUMER GOODS CONGLOMERATE IN BAHRAIN. IT IS TO  
BE RECOGNIZED AS A HOUSE HOLD NAME SYNONYMOUS  
WITH FINEST FOOD PRODUCTS IN THE REGION.

**Trafco Group B.S.C (TRAFCO)** was incorporated in the year 1978 as a public joint stock company as part of an initiative to revolutionize and rejuvenate the food industry of the Kingdom of Bahrain. The Company was successfully turned into Public Share Holding Company with initial public offering in 1980 and was later listed on Bahrain Bourse. In the last 4 decades the Company en route to success has achieved several milestones and has earned itself the reputation of being one among the major Fast Moving Consumer Goods (FMCG) industry in the Kingdom of Bahrain. Born out of a vision to be at the forefront of the food industry, TRAFCO is today a household name synonymous with some of the finest food products locally produced or imported from worldwide. Moreover, being one of the oldest food companies in Bahrain, it has gained trust and admiration for as commitment to quality, value and service excellence.

The core business of the group is import & distribution of food & non-food products, food industry, logistics & related activities and with group annual sales turnover of over US\$ 100 million, TRAFCO is one of the largest & biggest FMCG conglomerates in Bahrain with an extensive range of products comprising of canned, frozen & dry food and nonfood products, general commodities, fresh fruits and vegetables as well as chilled & frozen meat imported from countries such as Australia, Brazil, Europe, the Far East, India, UK, USA, Pakistan, besides Arab and Middle East countries. With stringent and reliable quality control systems in place, TRAFCO continues to introduce many world renowned brands with the assurance of excellent quality and exceptional service.

**CONTACT:**

Office No. : +973 1772 9000  
Email : info@trafco.com  
Address : Building 117, Road 42, Block 343  
Mina Salman, Manama,  
Kingdom of Bahrain  
P.O. Box : 20202

**Connect with  
Trafco Group B.S.C**

 [www.trafco.com](http://www.trafco.com)





# Exhibitors Startup Companies





الدعيسي للصناعات الغذائية ذ.م.م  
تدار بواسطة الدعيسي القابضة

**ALDAAYSI FOOD INDUSTRIES W.L.L**

OPERATED BY ALDAAYSI HOLDING

PROVIDER OF TRUSTWORTHY  
AND HIGH-QUALITY FOOD PRODUCTS


**Aldaaysi Food Industries** is a pre-start-up that is recently established in 2021 in the Kingdom of Bahrain. The pre-start-up aims to support the economy and participate in the food security of the kingdom of Bahrain while providing trustable and high-quality food products starting from GCC countries than moving to Middle East and other part of the world which allows the Kingdom of Bahrain to improve its export services and offer more job opportunities for the youth.

Aldaaysi Food Industries is operated by Aldaaysi Holding, which owns Aldaaysi Food that has been one of the largest food companies in Kingdom of Bahrain for 60 years. It aims to transform the business from import-focused to export-focused to develop our line of products.

**CONTACT:**

Office No. : +973 3366 1090  
Email : ahasan@aldaaysiholding.com  
Address : Office Complex: 775, Road: 415,  
Salmabad: 704  
P.O. Box : 0685, Manama, Bahrain

**Connect with Aldaaysi**

 [www.aldaaysiholding.com](http://www.aldaaysiholding.com)



**BLOOMFIELD**  
PAPER FACTORY

**Bloomfield Paper Factory** is a manufacturer of converted paper products and paper packaging solutions headquartered in the Kingdom of Bahrain. The company is a leading paper products supplier in the Middle East and provides products of competitive quality and pricing around the world, selling mainly to wholesalers in the healthcare, food, office and stationery supply industries.

Bloomfield Paper Company is a privately-held Limited Liability Corporation started in 1994 in Saudi Arabia. Originally a sales and trade organization, Bloomfield Paper converted to paper manufacturing in 2017, which is when the company set up operations in Bahrain. We are strategically located on the Arabian Gulf, in the heart of the Middle East and a midway point between China and Europe and Africa, which enables us to easily serve customers across the eastern hemisphere.

Our paper products include thermal paper applications, food wrapping paper, paper containers and industrial labels. Because of our decades of experience working directly with customers, we grew to understand their pains and challenges, not only with finding the right packaging solutions, but also with finding a paper products supplier who is committed to superior quality and service.

Our company started with a dedication to customers and has always upheld that dedication, delivering customized products on-demand, on-time and offering economic alternatives to address any budget constraints. We are flexible with minimum order requirements, removing any concerns about how and where to store bulk orders. We maintain the highest standards for paper product quality and manufacturing. Our factory is staffed with well-trained professionals and equipped with the latest, most advanced technologies for production and printing. As we expand our product line to include other paper-based packaging and container solutions at competitive pricing, we hope to reduce imports for much of the Middle East.

We also aim to continue our contribution to reducing the use of non-recyclable products that negatively impact the environment by ramping up our wastepaper recycling efforts.

**CONTACT:**

Office No. : +973 1781 0155  
Mobile No. : +973 3800 2616 / +973 3990 0381  
                  +966 5 0605 9507  
Email : sales@bloomfieldholding.com  
          hitemy@ bloomfieldholding.com  
Address : Unit 147 Building 1643 Road 1727 Area 117,  
              Salman Industrial City Al Hidd, Bahrain

**Connect with Bloomfield**

 [www.bloomfieldholding.com](http://www.bloomfieldholding.com)





DISCOVER ALL YOUR SENSES

Our Goal:

**To elevate the Arabic Coffee as Specialty Coffee and to be the best coffee in Bahrain and to export Gahwah 360° products to the Gulf and the world as a product made in Bahrain.**

Gahwah 360° was launched on January 7, 2017, as an instant and easy preparing Arabic Coffee (Gahwah). We have adopted automation from the beginning and produced the Gahwah in sachets for different sizes such as for 0.5 Liter Dallah, Cups and Capsules. We also produce customize size for our Hotels, Restaurants and Cafes (HORECA).

In total we have invented 10 Blends Arabic Coffee that contain the same ingredients but the taste totally different. The idea was that every individual customer has unique palates, and we want to make sure to touch these palates with Gahwah flavor experience that convert the customer to be very loyal and not to feel complete without Gahwah 360°.

The 8 Blends are:

- |                                     |                     |
|-------------------------------------|---------------------|
| <b>1. Kahramanah</b>                | <b>6. Shamikha</b>  |
| <b>2. Fatinah</b>                   | <b>7. Sulatana</b>  |
| <b>3. Shaqrah (our best Seller)</b> | <b>8. Khadhrach</b> |
| <b>4. Hanteya</b>                   | <b>9. Samrah</b>    |
| <b>5. Raqiah</b>                    | <b>10. Soudah</b>   |


Please note that these names and blends are created and invented by us.



Currently we provide Gahwah 360° to our local market as Luxuries Brande product in special retail points. We supply to Hotels, Restaurants and Café (HORECA) with special sizes and customized unique blends. Also, we provide private labels to other business that lake the know-how on Arabic Coffee production.

**Our strength is the love of Arabic Coffee and the know-how of its secrets.**



**Connect with Gahwah 360°**

 [www.gahwah360.com](http://www.gahwah360.com)

  Gahwah360



المذاق المغربي  
Taste of Morocco

**Marrakesh Saffron** is known as the best quality of saffron produced in Morocco. Gulf Future Business (GFB) is the main distributor of Marrakesh Saffron, operating in Bahrain. With our experience in the market, we supply high-quality products to our business partners worldwide. We are committed to a long-term partnership with all potential customers from wholesale purchases to exporting.

Our product originated from one of the southern cities in Morocco named "Marrakesh," where the farm of Crocus flower was founded in Taliouine, a province in Morocco well known for harvesting the finest quality of saffron. Marrakesh Saffron is 100% pure and organic, which is carefully handpicked and dried under proper temperature to preserve its color, aroma, and taste.

It also comes with benefits such as antioxidants, adding flavor and helping lower stress, depression, and anxiety levels, helping improve memory and attention span, and being a natural anti-depressant. Our saffron can be beneficial for healing wounds, promoting hair growth, muscle recovery caused by heavy exercise or lifting weights.



Our vision is to sell saffron at wholesale prices globally and make this premium product available for everyone worldwide.

With our global distribution, we are never far from you. Get in touch with us now at +973 3233 2999 to place your wholesale purchase order or drop a mail at [marrakesh.saffron@gfbholdings.com](mailto:marrakesh.saffron@gfbholdings.com).

**CONTACT:**

Mobile No. : +973 3233 2999  
Email : [marrakesh.saffron@gfbholdings.com](mailto:marrakesh.saffron@gfbholdings.com)  
Address : 11th Floor Gulf Executive Offices,  
Building 15, Road 3801, Block 338,  
Bahrain  
P.O. Box : 10602

**Connect with Marrakesh Saffron**

  [Marrakesh.Saffron](https://www.instagram.com/Marrakesh.Saffron)



**The Suwalif Tea** is made with its founder love and passion for tea. Since 2005 till the trade mark birth used to blend his own tea at home using variety of tea leaves to serve a good quality tea. Suwalif tea is a Bahraini registered trade mark specially blended tea known for its traditional great natural great taste and aroma. Since the start, our choice for tea leaf is picked carefully from variety of regions from great sir Lankan tea and other countries. This happens after many and many tea leaf samples is being blended, tested, and tasted, then we pack it to serve you with the special blended cup of tea. Suwalif Tea is a registered trade mark in many countries.

Suwalif means "talking to each other" or "chat" in Bahraini Arabic language and other Arabic speaking countries while gathering in old traditional cafes.

**Vision:** To develop natural variety of especially traditional Bahraini blended tea that reflects and suits different tea lovers.

**Mission:** To blend natural, tasty, and aromatic tea regardless how it is packed either in a tea bag or loose tea. We strive to grow the business to be world wide with passion. The most important is to help and support the community.

Choosing Suwalif tea is not just to satisfy a need, or need to satisfy wants, rather to be part of the Bahraini culture that support each other through helping startups entrepreneur to grow and be a fruit full business.

We create our own tea bland rather than taking an existing blend and put Suwalif Tea label.


- 100 tea bags black tea pack, for freshness each 25 tea bags wrapped together.
- 25 enveloped tea bags lemon flavored tea
- 25 enveloped tea bags Black tea
- 375 grams special blend loose black tea.

Today Suwalif tea exist in some major supermarkets in the kingdom of Bahrain as follows:

**CONTACT:**

Office No. : +973 3344 4553  
Email : salesfoodeez@gmail.com  
Address : Building 6, Road 9, Block 509  
Magabah, Kingdom of Bahrain  
P.O. Box : 465, Manama, Kingdom of Bahrain

**Connect with Suwalif Tea**

 [www.suwaliftea.com](http://www.suwaliftea.com)





## PAVILION ORGANIZER

In 2002, WorkSmart has been in the development of business events under the Gulf Future Business Brand. In 2012, a corporate spin-off took place for WorkSmart for Events Management as a company focusing on the development and management of business events.

In 2013, the WorkSmart brand as well as the introduction of the WorkSmart company was officially launched to emphasize its strength and capabilities for planning, developing, managing, and organizing events. The WorkSmart Events team provides an expert, independent, and creative tips in understanding the clients' event objectives then recommend an optimal balanced event solution, and finally manage all aspects of an event's activation.

Its services include:

- **Country Pavilion Organization**
- **Business Matching**
- **Conferences**
- **Trade Exhibitions**
- **Event Staffing**
- **Hospitality & PR**
- **Roadshows**
- **Seminars & Meetings**
- **Special Events**
- **and Workshops to name a few**

Contact Name : **ROSE ANN MANCERA**  
Project Coordinator

Office No. : +973 1771 7200  
Email : [info@worksmartbh.com](mailto:info@worksmartbh.com)  
[roseann.mancera@worksmartbh.com](mailto:roseann.mancera@worksmartbh.com)



الواني alwane

## STRATEGIC PARTNER

The Active Leaders for Women Advancement in the Near East (ALWANE) is a Bahraini forum of Coalition of leaders committed to the advancement of women's leadership by using innovative technologies and engaging young, new voices.

The ALWANE Society has been established by Women Campaign International (WCI), it is a nonprofit association that enables like-minded individuals to come together to share knowledge and experiences for the benefit of all through a network of learning, knowledge and professional development especially supporting women to become economically independent via engaging a team of Bahrainis that representing public and private sector expertise, entrepreneurs, employees and students.

Office No. : +973 1771 7200  
Email : [info@alwanebh.com](mailto:info@alwanebh.com)  
Website : [www.alwanebh.com](http://www.alwanebh.com)



# See you in the next Gulfood 2023

**Bahrain Pavilion** @

*Gulfood*

     
WORKSMARTEvents

 +973 1771 7200  
 info@worksmartbh.com





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Organizer



# IVAL

NEW ERA OF BOTTLED WATER

In the fourth quarter of 2021, **Ival** has been launched to the Saudi market. and has a direct distribution approach, driving widespread product availability across the Kingdom through.

Ival water covers now all the Kingdom of Saudi Arabia, by focusing on providing delivery of its product in a wide range, with availability of about 50 distribution centers in all regions of the Kingdom, and a huge fleet consisting of 1500 vehicles between large and small transport trucks.

Ival is also working on adopting modern mechanisms and concepts in customer services, with providing an exceptional experience with Ival water.


Ival is a bottled drinking water that aims to inspire and empower the lives of the people, with a purpose to be the undisputed leader of the bottled water segment in the nation, With a commitment to taking the challenge of the water market through modern initiatives and an ambitious approach. Ival aims to be the largest scale bottled drinking water company in the Kingdom and Middle East.

**CONTACT:**

Office No. : 920006006  
Email : info@ivalwater.com  
Address : Olaya, Riyadh, Saudi Arabia  
P.O. Box : 42468

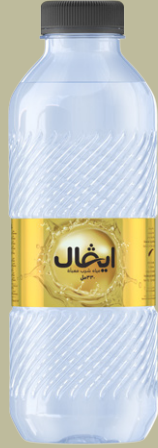


**Connect with Ival Water**

 [www.ivalwater.com](http://www.ivalwater.com)

   [ivalwater](https://www.instagram.com/ivalwater)

# ایخال IVAL



200  
ml



200  
ml  
Drop



600  
ml



330  
ml

[www.ivalwater.com](http://www.ivalwater.com)





# See you in the next Gulfood 2023



     
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 +973 1771 7200  
 info@worksmartbh.com

