

ADVERTISEMENT OPPORTUNITIES

GITEX
GLOBAL

10-14 OCTOBER 2022 | DUBAI WORLD TRADE CENTRE



OVERVIEW



GITEX GLOBAL is one of the world's most influential meeting places for the technology industry; bringing together thought-leaders, creators, innovators and makers to discuss, debate and challenge new ideology, showcase new products and identify future opportunities.

Advertising in this event gives you **direct access** to over 100,000 visitors. Not to mention the specialists and suppliers of the technology sector from over 100 countries. This is your chance to **get your brand noticed, enhance your company image, increase your network** and, of course, **grow your business** at the biggest technology event in the Gulf.

YOUR OPPORTUNITY TO SHINE AT GITEX GLOBAL!



By placing an Advertisement, it will give your business a **better recognition** in a wide range of marketing strategies and **reach an international engaged audience**.

Explore the marketing opportunities in this package that can be fully tailored to suit your corporate development and marketing objectives.

ADVERTISING RATES

BASIC

RATE

MAJOR BENEFITS

Inclusion:

1. Inclusion of company profile and logo in the “**Bahrain ICT Companies Directory at GITEX Global 2022**”
2. 1min video Ad looping in the pavilion screen at GITEX Global
3. Opportunity to display marketing materials
4. Inclusion of logo in our social media platforms

BHD 200

- Showcase your brand in the presence of 4,000+ Global Exhibitors, 15,000+ Pavilion Visitors, 170+ Participating Countries, and 700+ Innovative Startups
- Get your brand recognized by the Pavilion exhibitors and Global Visitors
- Opportunity to promote your products and services to the International market
- Digital copy of the Bahrain ICT Companies Directory at GITEX Global 2022 will be provided
- Cohesive brand identity

ECONOMY

RATE

MAJOR BENEFITS

Inclusion:

1. ½ page advertisement in the “Bahrain ICT Companies Directory at GITEX Global 2022”
2. Inclusion of company profile and logo in the “Bahrain ICT Companies Directory at GITEX Global 2022”
3. Exclusive email broadcast
4. Opportunity to display marketing materials
5. Inclusion of logo in our social media platforms
6. Inclusion of logo in the event corporate video

BHD 400

- Showcase your brand in the presence of 4,000+ Global Exhibitors, 15,000+ Pavilion Visitors, 170+ Participating Countries, and 700+ Innovative Startups
- Be recognized by the Bahrain government societies
- Get your brand recognized by Key Decision Makers, IT Managers, Government Leaders, and more
- Get your brand recognized by the Pavilion exhibitors and Global Visitors
- Get brand exposure to the Global market to attract potential clients and partners
- Opportunity to promote your products and services to the International market
- Establish your brand to your target audience
- Increase brand awareness
- Within reach business opportunities
- Digital copy of the Bahrain ICT Companies Directory at GITEX Global 2022 will be provided

ADVERTISING RATES

PREMIUM

RATE

MAJOR BENEFITS

Inclusion:

1. 1 Full-page advertisement in the **“Bahrain ICT Companies Directory at GITEX Global 2022”**
2. Inclusion of company profile and logo in the **“Bahrain ICT Companies Directory at GITEX Global 2022”**
3. 1min video Ad looping in the pavilion screen at GITEX Global
4. Exclusive email broadcast
5. Opportunity to display marketing materials
6. Inclusion of logo in all digital marketing collaterals
7. Inclusion of logo in our social media platforms
8. Inclusion of logo in the event corporate video
9. Inclusion of logo in the 2022 Post Show Report
10. Five (5) Visitor Badges

BHD 700

- Showcase your brand in the presence of 4,000+ Global Exhibitors, 15,000+ Pavilion Visitors, 170+ Participating Countries, and 700+ Innovative Startups
- Be recognized by the Bahrain government societies
- Get your brand recognized by Key Decision Makers, IT Managers, Government Leaders, and more
- Get your brand recognized by the Pavilion exhibitors and Global Visitors
- Get brand exposure to the Global market to attract potential clients and partners
- Opportunity to promote your products and services to the International market
- Establish your brand to your target audience
- Free visitor badges to get the chance to meet investors, clients, and potential partners
- Company services information availability for global market
- Opportunity to advertise for product launches
- Increase awareness
- Digital copy of the Bahrain ICT Companies Directory at GITEX Global 2022 will be provided

GITEX

GLOBAL

Thank You!

Interested to advertise with us?
Please choose from the packages and kindly
send the file to:

gitex@worksmartbh.com

www.worksmartbh.com/gitex

